WHAT IS CLAIMED IS:

1. A method of separating cells of interest which method comprises:

determining cells of interest;

selecting a promoter specific for said cells of interest;

introducing a nucleic acid molecule encoding green fluorescent protein under control of said promoter into a plurality of cells; and

separating cells of said plurality of cells that are expressing said green fluorescent protein, wherein said separated cells are said cells of interest.

- 2. The method of claim 1 wherein said introducing comprises viral mediated transformation of said plurality of cells.
- 3. The method of claim 2 wherein said viral mediated transformation comprises adenovirus mediated transformation.
 - 4. The method of claim 1 wherein said introducing comprises electroporation.
 - 5. The method of claim 1 wherein said introducing comprises biolistic transformation.
 - 6. The method of claim 1 wherein said introducing comprises liposomal mediated transformation of said plurality of cells.
 - 7. The method of claim 1 wherein said separating comprises fluorescence activated cell sorting.

- 8. The method of claim 1 wherein said cell of interest is a neuronal cell and said promoter is specific for said neuronal cell.
- 9. The method of claim 8 wherein said neuronal cell and said promoter are selected from the group consisting of: a neuron and a neuron-specific enolase promoter; a developing or regenerating neuron and a MAP-1B promoter; a neuron and an L1 promoter; a dopaminergic neuron and an aromatic amino acid decarboxylase promoter; a noradrenergic neuron and a dopamine β -hydroxylase promoter; a neuron and an NCAM promoter; a neuronal precursor cell and an NCAM promoter; a neural cell and an NCAM promoter; a neuronal precursor cell and an HES-5 HLH protein promoter; a neuron and an α 1-tubulin promoter; a neuronal precursor cell and an α 1-tubulin promoter; a developing or regenerating neuron and an α 1-tubulin promoter; a neuron and an α -internexin promoter; a developing or regenerating neuron and an α -internexin promoter; a peripheral neuron and a peripherin promoter; a mature neuron and a synapsin promoter; and a developing or regenerating neuron and a GAP-43 promoter.
 - 10. The method of claim 1 wherein said cell of interest is an oligodendrocyte and said promoter is specific for said oligodendrocyte.
 - oligodendrocyte and said promoter are selected from the group consisting of: an oligodendrocyte and a cyclic nucleotide phosphorylase I promoter; a myelinating oligodendrocyte and a myelin basic protein promoter; an oligodendrocyte and a JC virus minimal core promoter; an oligodendrocyte precursor and a JC virus minimal core promoter; a myelinating oligodendrocyte and a proteolipid protein promoter; and an oligodendrocyte precursor and a cyclic nucleotide phosphorylase II promoter.